

Your first week as a guide

Everything you need to do to start using Why Do You Create? with clients

- 1** *Take the journey yourself* 15–25 min

Go to whydoyoucreate.com and complete the full experience. You need to know how it feels — the questions, the fear prompt, the manifesto. This is non-negotiable.
- 2** *Apply to become a guide* 5 min

Go to whydoyoucreate.com/guide and submit your application. Include your background and why you want to use this with clients. Approval is typically quick.
- 3** *Set up your dashboard* 5 min

Once approved, you'll get a magic link to your guide dashboard. Explore the interface — you'll see your coach code, your invite link, and where client data will appear.
- 4** *Read the coaching curriculum* 15 min

Your dashboard links to a comprehensive coaching guide. It covers how the journey differs from therapy, screen-by-screen coaching questions, the 4-session arc, and ethical boundaries.
- 5** *Send your first client the invite link* 2 min

Copy your invite link from the dashboard and send it to a client. They'll take the journey on their own time, then choose whether to share their responses with you.
- 6** *Prep for the debrief session* 10 min

Before you meet, review their shared responses in your dashboard. Note the fear they named, the permission they chose, and anything in the manifesto that jumps out. Use the cheat sheet.
- 7** *Run your first session* 45–60 min

Open with "what was it like?" not "what did you write?" Let them lead. Use the deeper prompts when the conversation is flowing. End with forward momentum: what are they going to make this week?

Total setup time: about 1 hour. Then you're ready to use it with every client.