WHY DO YOU CREATE?

FOR KINDLERS

Sharing it out

Your dashboard tells you when the room's results are ready. Pick the version that fits your night.

Playful

For why people make things, and what they make.

- Ask the room to guess first: "What do you think was the most common reason people here make things?"
- Then reveal it like an award: "And the number one reason this room creates is..."
- A show of hands: "Who's surprised?"

Quiet

For any of it, and always for fears and permission.

- Read the top two or three answers slowly and let them sit.
- Ask one question: "Does anything there surprise you?" Nobody has to answer.
- End with: "Take what you wrote home with you."

EITHER WAY

- Play with the results, never with who said what. No guessing whose answer was whose, even as a joke.
- Skip any answer only one or two people gave.
- Read the results out, or print them. Don't put the dashboard on the big screen; it's built for you.
- If too few finished tonight, save it for next time: "Last month, most of you said..."
- Five minutes is plenty. Stop while people still want more.
- If someone talks about something heavy, thank them and move on gently. You don't need to open it up to the room.