

WHY DO YOU CREATE?

FOR FACILITATORS & INSTRUCTORS

# Lead a creative self-discovery workshop for your group

A ready-to-run reflection experience for classrooms, teams, retreats, and creative communities

Why Do You Create? is a free, interactive experience that guides participants through questions about their creative identity, fears, and purpose. Each person gets a personalized manifesto. You get a facilitator dashboard with aggregate room data for group discussion — without ever seeing individual responses. It's designed to spark the kind of conversation that doesn't happen in most settings.

## THREE WAYS TO RUN IT

### *Assign & discuss*

**45-60 min**

Participants do the journey before the session. Full meeting for debrief.

### *Single session*

**90-120 min**

Everyone does the journey together, then you debrief. Great for offsites.

### *With checkpoints*

**60-120 min**

You pace the group with pause points. Most hands-on format.

## WHAT YOU GET

- Private room with a unique join code
- Real-time dashboard showing participant progress
- Aggregate data: mediums, fears, permissions, dedications
- Analytics to track patterns across sessions over time
- Data export as PDF or CSV for reports and research
- Facilitator curriculum with discussion prompts
- Privacy by design — individual answers stay anonymous

## PERFECT FOR

- Creative writing classes*  
Semester-long reflection tool
- Team offsites*  
90-min session with built-in discussion
- Art therapy groups*  
Safe, private exploration of creative blocks
- Retreat programs*  
Powerful opening or closing exercise
- Community workshops*  
Drop-in format, no prep required

### COST

*Free*

### GROUP SIZE

*10-25 ideal*

### PRIVACY

*Individual answers stay private*

*Request facilitator access*

[whydoyoucreate.com/facilitate](https://whydoyoucreate.com/facilitate)